



Advertising Opportunities

Bottom Line is a bi-monthly online newsletter sent to over 2,400 individuals at St. Cloud Area Chamber member businesses and organizations. Newsletter contents are up-to-date, brief, and full of items of interest for members.

Choose from two different advertising opportunities:

- Sponsored Content -

Get your tickets now!

The Paramount Center for the Arts has released their 2022-23 season schedule, and tickets are now on sale! Great for gifting or for yourself, check out the calendar and purchase tickets now!

View Calendar

SPONSORED CONTENT

This ad placement includes an image, a block of text up to 50 words, and a button with a link. It is placed in the middle of the newsletter.

- PRICE:** \$100/month or three months for \$225
 Inches: 2" (w) x 1.6" (h)
- SPECS:** Pixels: 192 x 154
 PNG or JPEG preferred.
 50 or less words + URL link

Ad design and/or writing services are available upon request.

Laura Wagner, lwright@stcloudareachamber.com or 320-656-3809 or visit StCloudAreaChamber.com.

Want to advertise in next month's Bottom Line? LEARN MORE

BANNER ADVERTISEMENT

This is an advertisement that displays at the bottom of the newsletter and includes creative that links to a URL provided by the advertiser.

- PRICE:** \$50/month or 3 months for \$125
 Inches: 8.5" (w) x .75" (h)
- SPECS:** Pixels: 2000 x 176
 PNG or JPEG preferred.
 URL link

When you purchase one month of advertising, your ad will appear in two issues of Bottom Line (approx. the 15th and the 31st of the month you purchased for).

For more information or to reserve your space, contact Emily, ebertram@stcloudareachamber.com or 320-656-3809