

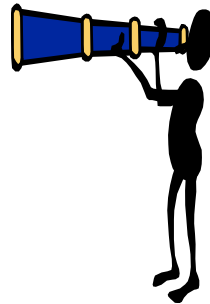
## St. Cloud Area Leadership



- **Communities need leaders** who not only understand the future but also help create it. Just as issues change, so does the pool of leadership. Continuing to add leaders to the community becomes a vital part of our on-going **growth and success**.

- **Community leaders must pay attention to global trends**, population shifts, cultural diversity, economic restructuring, health care reform and telecommunications technology. Community leaders who understand and can **manage change, work cooperatively, and plan creatively** will have the biggest impact on reshaping and preparing their communities for the future.

- **St. Cloud Area Leadership is designed to help current and emerging leaders** understand the dynamics of the community and the role leadership shares in building healthy communities. This program brings together men and women of diverse backgrounds to share a common commitment to the **future of the St. Cloud area**.



- Whether you have lived in the area for a short time or for decades, St. Cloud Area Leadership will **open your eyes to new challenges and opportunities** and the role you can play in shaping the future of Central

**“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”**

Margaret Mead

## St. Cloud Area Leadership

A community leadership program tailored to meet the changing needs of Central Minnesota.



### St. Cloud Area Leadership

St. Cloud Area Chamber of Commerce  
1411 W. St. Germain, Ste 101, PO Box 487  
St. Cloud, MN 56302-0487

Phone: 320-251-2940

Fax: 320-251-0081

Web site: [www.StCloudAreaChamber.com](http://www.StCloudAreaChamber.com)

## About the Program

- St. Cloud Area Leadership is a nine month program. Sessions begin in September and end with graduation in May. The classes are on the second Thursday of each month from 7:30 a.m. to 5:00 p.m. The annual retreat consists of two full-day sessions with one overnight stay in October.
- Each session focuses on one or two issues critical to our region's future success. Speakers from the area discuss how you can use your leadership abilities to influence the outcome on the following topics: Business and Economic Development, Government, Social Services, Education, and Criminal Justice.
- Twenty-five to thirty people are selected to participate in the program. A formal written application must be completed and applicants are chosen based on personal interviews conducted by leadership alumni. All applicants are notified of their status by the end of July.

## Value to Participants

- Provides greater understanding and a broader perspective of key issues in Central Minnesota.
- Encourages networking between emerging and established leaders.
- Increases understanding of community needs and appreciation of the role community history plays in current decision-making.
- Enhances and improves existing leadership skills.
- Motivates participants to seek out leadership roles in their communities and workplaces.

## Alumni in Action:

Join the ranks of our distinguished alumni! In the 28 years that the St. Cloud Area Chamber of Commerce has sponsored St. Cloud Area Leadership, over 750 people have graduated from the program. These alumni have gone on to become business leaders, city council members, state representatives, non-profit board members, community advocates, school board members, small business owners, and Chamber volunteers.

*The connections you make through the Chamber Leadership Program will be for life. The information and resources provided help you gain a better connection to the region. Amazing experience! I would recommend it to anyone.*

Dave Green  
Metro Bus

*The Chamber Leadership Program was a fantastic way to gain exposure to influential leaders in our community, and to educational opportunities art, history, community service, government and commerce. I learned a great deal about our community and found the entire experience very rewarding. Many of the relationships I built through the Leadership Program are still in place today and continue to grow.*

April Diederich  
Proviant Group

*My investment in the Chamber's Leadership program has been one of the best decisions I have ever made. It has given me the opportunity to meet and learn from many community leaders and to develop strong and rewarding relationships that will support me well into the future.*

Patrick Hollermann  
InteleCONNECT, Inc.

*As a Central-Minnesota transplant, the Chamber Leadership Program gave me a fantastic opportunity to learn about the region as well as make lots of new business contacts and friends. I would highly recommend the program to any emerging leaders in the community!*

Lee Baldwin  
CentraCare Health

*Through the Chamber Leadership program, I met some of our area's greatest leaders. With their coaching and through a deeper exposure to what is happening in our community, I have received invaluable experiences that have made a significant difference in how I engage and connect with others. A truly impactful program for business owners and current or future leaders – well worth every moment of time.*

Caryn Stadther  
U S Bank

*As a young professional, this program challenged me to think about how my personal passions aligned with larger community initiatives and put confidence behind my voice at the executive table. The program introduced me to the people who make me think like a leader and gave me the tools to build leaders out of others around me. The program was nothing short of influential in making me a better employee and person and I had a lot of fun along the way.*

Amanda Groethe  
FullerCreative

## Value to Employers

- Grooms leaders who will contribute to your company.
- Provides professional networking opportunities and enhanced community connections.
- Helps employees develop greater personal vision and confidence.
- Creates positive internal public relations.
- Reinforces skills and imparts new knowledge to employees.
- Improves an employee's ability to think like an owner.

## Fees:

Tuition for St. Cloud Area Leadership is \$900. Because this is a program of the St. Cloud Area Chamber of Commerce, members in good standing receive a 30 percent discount on the regular price, for a fee of \$625. Tuition is non-refundable. Full fee payment is due to the Chamber of Commerce by the end of August.

## Application Information:

Applications must be submitted by May 31 to the St. Cloud Area Chamber of Commerce, 1411 W St. Germain, Suite 101, St. Cloud, MN 56302. Individuals who represent an ethnic/minority community perspective are encouraged to apply.

**To receive an application or for more information:**

**Call:** 320-251-2940 OR  
**Email:** [information@StCloudAreaChamber.com](mailto:information@StCloudAreaChamber.com)  
**Website:** [www.StCloudAreaChamber.com](http://www.StCloudAreaChamber.com)  
Programs/Leadership Development/  
St. Cloud Area Leadership Program