



CULTIVATING FRIENDSHIPS

February 25-26, 2020
River's Edge Convention Center

CENTRALMNFARMSHOW.COM

The Central Minnesota Farm Show is the largest indoor show of its kind in the Upper Midwest.

Hosted by the St. Cloud Area Chamber of Commerce, the Farm Show Committee organizes this show.

200+ VENDORS

390+ BOOTHS

3,500+ VISITORS
from MN, SD, WI, IW and NE attend this show annually.

SEMINARS

DAILY GIVEAWAYS

To be included in printed publications please commit by November 15, 2019.



CHAMPION SPONSOR

\$3,500

- Logo Featured on Farm Show Program, Website and All Marketing Materials
- Large Logo on Wall Signage
- Name Mention in Farm Show Radio Ads
- Banner Ad on Farm Show Website
- Name on Farm Show Social Advertising
- 4 Social Media Posts
- 2 Facebook Live Videos During the Show
- 1 Live Radio Interview with KASM During the Show
- 2 Custom Floor Announcements
- 2 Name Mentions During Floor Announcements
- 1 Topics on the Hour Presentation
- Identifier on Booth, Name Tag, and in the Show Directory
- Program Inserts (3,000 inserts provided by the sponsor)
- Logo on Farm Show Scholarship Application and Award
- Display Signage Throughout the Convention Center (Sponsor provided signage.)

ADVOCATE SPONSOR

\$2,000

- Logo Featured on Farm Show Program and Website
- Medium Logo on Wall Signage
- 4 Social Media Posts
- 1 Facebook Live Video During the Show
- 1 Live Radio Interviews with KASM During the Show
- 2 Name Mentions During Floor Announcements
- 1 Topics on the Hour Presentations
- Identifier on Booth, Name Tag, and in the Show Directory
- Logo on Farm Show Scholarship Application and Award

PARTNER SPONSOR

\$1,000

- Name Featured on Farm Show Program and Website
- Small Logo on Wall Signage
- 2 Social Media Posts
- 1 Facebook Live Video During the Show
- 2 Name Mentions During Floor Announcements
- Identifier on Name Tag, and in the Show Directory
- Logo on Farm Show Scholarship Application and Award

SPECIALTY SPONSOR

\$500

- Milk Cookies/Doughnuts Internet Vendor Room
- Name Featured on Farm Show Program and Website
 - Name on Wall Signage
 - Logo on Specialty Signage
 - 2 Social Media Posts
 - 2 Name Mentions During Floor Announcements

HAVE AN IDEA THAT YOU DON'T SEE LISTED?

We want to help you reach your goals for this year's Central MN Farm Show. Contact us and let's discuss your ideas.

CENTRAL MINNESOTA FARM SHOW

SPONSORSHIP FORM

SPONSORSHIP LEVEL:

- Champion Sponsor \$3,500 Advocate Sponsor \$2,000 Partner Sponsor \$1,000
- Specialty Sponsor \$500 (select a category below, one sponsorship per category available)
- Milk Cookies/Doughnuts Internet Vendor Room

CONTACT INFORMATION:

Company Name: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

Email Address: _____

Website: _____

Social Media Handles: _____ Facebook | _____ Twitter

Please send your company logo to FarmShow@StCloudAreaChamber.com.

PAYMENT INFORMATION:

- Please Invoice Me
- Check Payable to St. Cloud Area Chamber of Commerce Enclosed
- Credit Card
- Credit Card #: _____ Expiration: _____ Security Code: _____

Please return your completed form and payment by November 15, 2019:

BY MAIL: St. Cloud Area Chamber of Commerce, PO Box 487, St. Cloud, MN 56302-0487
BY FAX: (320) 251-0081
BY EMAIL: FarmShow@StCloudAreaChamber.com

SIGNATURE:

Signature: _____ Date: _____

Please contact Special Events Coordinator, Laura Wagner, at (320) 656-3831 or email FarmShow@StCloudAreaChamber.com with any questions regarding sponsorship packages.

