



“Cultivating Friendships”

The Central Minnesota Farm Show is the largest indoor show of its kind in the Upper Midwest.

Hosted by the St. Cloud Area Chamber of Commerce, the Farm Show Committee organizes this show.

We host over 200 vendors in over 380 booths at the River’s Edge Convention Center located in St. Cloud, MN.

Over 3,500 visitors from all over MN, SD, ND, WI, IW, and NE attend this show annually.

Special features for the 2019 Central MN Farm

Show

- Machinery Pete
- Peterson Farm Bros.
- Topics on the Hour
- Free daily seminars
- \$5,000 educational scholarships awarded

February 26-28, 2019



CentralMNFarmShow.com

Champion Sponsor

\$3000

- Logo and link on farm show webpage and Facebook.
- Logo listed as sponsor on all show marketing: print and electronic. Name in our radio ads.
- 4 Facebook posts
- Sponsor banner in booth
- Interview from the show on KASM radio 2 days
- Facebook Live video from the show each day
- Program insert opportunity (you provide 3000 fliers to be inserted)
- Special notation in line listing of vendors and logo on Sponsor page of event program

Advocate Sponsor

\$2000

- Smaller logo and link on farm show webpage and Facebook.
- Smaller logo listed as sponsor on all show marketing: print and electronic
- Interview from the show on KASM radio 1 days
- Facebook Live video from the show 1 day
- Program insert opportunity (you provide 3000 fliers to be inserted)
- Logo on sponsor page of event program

Partner Sponsor

\$1000

- Name and link on farm show webpage and Facebook.
- Name listed as sponsor on all show marketing: print and electronic
- Facebook Live video from the show 1 day
- Name on sponsor page of event program

Seminar Sponsor

\$500

- Name and link on farm show webpage and Facebook associated with the seminars.
- Name listed as sponsor on all show marketing: print and electronic associated with the seminars.
- Name listed as sponsor with Seminar schedule in event program.
- Name announced at the beginning of seminars
- Logo on seminar schedule signs at the Central MN Farm Show

Prize Sponsor

\$100

To promote the Central MN Farm Show and encourage more visitors to attend we offer several online contests, pre- advertising drawings and at the show guest drawings for prizes.

- Logo will be listed as a Prize sponsor for all advertising associated with these drawings and contests.
- Your name will be listed on the webpage and social media as it relates to the contest and prizes

Scholarship Sponsor

Various

- \$1000 Scholarship Sponsor- named as scholarship provider
 - \$500 Scholarship Partner- name announced in partnership with the Central Minnesota Farm Show.
 - \$250 Scholarship Contributor- name listed a contributor of the scholarship
- High school & post-secondary students may apply to be award an \$1,000 scholarship

Central Minnesota Farm Show

Yes, I will be a Sponsor!

- Champion Sponsor \$3000 Advocate Sponsor \$2000 Partner Sponsor \$1000
 Seminar Sponsor \$500 Prize Sponsor \$100 Scholarship Sponsor
Scholarship Level: \$1000 \$500 \$250

Company Name: _____ Phone: _____

Contact Person: _____

Email Address: _____

Please send your company logo to swegner@StCloudAreaChamber.com to be used to promote your business.

Payment Options

- Please invoice me
 Enclosed is my check payable to St. Cloud Area Chamber of Commerce
 Credit Card
 Credit Card number: _____
 Expiration Date: _____ Security Code _____

Mail your form and payment to:

St. Cloud Area Chamber of Commerce, PO BOX 487, St. Cloud, MN 56302-0487

Fax your form and payment to:

(320) 251-0081

Please contact Sheri Wegner at (320) 656-3831 or email FarmShow@StCloudAreaChamber.com with any questions.

