

Lunchtime Learning

Volunteer to Speak

Full Name _____

Company Name _____

Occupation _____

Email Address _____

Address _____

Phone _____

Fax _____

What topic(s) do you speak about?

How is the topic relevant to businesses?

Who is the target audience?

Can you deliver the information in 50 min.?

What specific skills or knowledge will the audience take away with them?

What audio-visual equipment will you need? Internet access, video, projector, other?

Please list at least two people who have heard you speak:

Return to: Kelti Lorence, St. Cloud Area Chamber, P.O. Box 487, St. Cloud, MN, 56302 or klorance@StCloudAreaChamber.com

Lunchtime Learning

About

Take part in this educational networking event which includes audience introductions, lunch, a presentation, time for questions, and networking. Join us the first Wednesday of each month at the Chamber office, 1411 W St. Germain Street, Ste 101, St. Cloud, from noon-1 p.m., for Lunchtime Learning.

Lunchtime Learning offers busy professionals a chance to stay on the cutting edge with an educational format and local speakers who specialize in the topic. Improve your business and create valuable business connections!

Lunch partners and sponsors who support our educational programming benefit from first-rate exposure to leading decision-makers in our community. Sponsors and lunch partners may add their materials to the speaker's handouts. Sponsors have the first three minutes of each presentation to share product news or information about their businesses or organizations.

Get involved on the planning committee, volunteer to speak or sponsor, or register to attend a Lunchtime Learning session today!

For more information about Lunchtime Learning or other educational events and programs, visit StCloudAreaChamber.com and look for "Programs," "Professional Development" and find "Lunchtime Learning."

(Duplicate form as needed)



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1411 W St. Germain Street,

Ste 101

PO Box 487

St. Cloud, MN 56302



Lunchtime Learning

Fall 2019

Lunchtime Learning

On the cutting edge

New Wage Theft Law—What Every Business Needs to Know



Sept. 4, 2019

Sponsor:

The new Wage Theft Laws passed during the 2018/19 legislative session will impact **every employer**. Chad Staul will provide an overview, including new employee protections. Attendees will gain information needed to evaluate the changes needed in their workplace for compliance. Human resource and management staff will especially benefit from this course.

Your Speaker

Chad Staul is an employment and labor attorney at Quinlivan & Hughes, P.A. Chad advises clients on a variety of issues, ranging from employment policies and compliance to workplace investigations of discrimination and other employee complaints.

Business on a Budget—Free Tools for Success



Oct. 2, 2019

Sponsor:

Attendees will learn the basic operations and tips for using Canva, Zoom, Prezi and Kanban Flow. These four free business tools will enhance, streamline and grow your business.

Your Speakers

Emily Bertram, social media & marketing specialist at Visit Greater St. Cloud, uses Canva on a daily basis to design their social posts. She also uses Prezi to create professional presentations in minutes.

Timothy Schmidt, owner of Agency511, uses Zoom to extend his reach and save time on meetings.

Whitney Ditlevson, Stearns Electric Association, stays productive by managing her day with Kanban Flow.

What's the Hype About CRM?

Nov. 6, 2019

Sponsor:



CRM (Customer Relationship Management) is hot. Lead capture is hot. But what do you do with it? In this class, Kristen Berreau Cheeley will walk you through tips and practical ideas you can integrate into your week to organize contacts and follow up easily. Attendees will learn how to begin a system to capture leads, free tools and templates to help you stay on track, and how to add focused time on CRM, follow up, and lead generation into your schedule. Professionals in sales and marketing positions will especially benefit from this class.

Your Speaker

Kristen Berreau Cheeley is the events and digital marketing manager at DeZURIK in Sartell. She has experience with helping create, train and track CRM systems. In her free time, she enjoys playing golf and traveling with her husband.

How to Profit from Mental Wellness

Dec. 4, 2019



Each year mental health related issues cost employers thousands of dollars in lost productivity. For any business, being able to increase profits by saving money in other areas can be the difference between growth and closure. Marc Van Herr will teach attendees about the legalities of dealing with mental health, understanding how mental health works, and how companies can create a culture that supports mental wellness. Business owners, managers, HR specialists, or anyone in a leadership position will especially benefit from this class.

Your Speaker

With 30 years of sales, marketing and management experience, combined with personal experience in mental health, Marc Van Herr brings a unique perspective to mental health in the workplace. As Executive Director of The Beautiful Mind Project, Marc is changing the way we treat mental health, both from a cultural and clinical perspective.

#TellYourStory #Instagram #Business

Jan. 8, 2020

Sponsor:



#Fun #Business #Learning and #Instagram. Megan Hollenhorst will discuss how you can take full advantage of Instagram's photo-sharing platform for your business. Attendees will learn a brief overview of the platform, and how to #TellYourStory by giving your brand a distinct and focused voice. Anyone looking to expand their digital reach to a new audience and take their business to the next level should #SignUpNow!

Your Speaker

Megan Hollenhorst, digital brand strategist, joined the Gaslight Creative team in 2016 and has been bombarding her co-workers with her phone camera ever since. As the resident social media guru, she curates and shares content on various social media platforms for both Gaslight and several regional clients. Are you ready to #TellYourStory?

Sessions are held on the first Wednesday of each month from noon-1 p.m. at the Chamber office, 1411 W St. Germain Street, Suite 101, St. Cloud. Parking is available in lots to the northwest of the building. Two-hour parking is also available on the street. Please note photographs will be taken at all Chamber of Commerce events.

Lunchtime Learning is brought to you by the Business Development Council of the Chamber. To volunteer on this or any other committee, call Kelti Lorence at (320) 656-3830 or email klorance@StCloudAreaChamber.com.

Contact us: St. Cloud Area Chamber of Commerce
StCloudAreaChamber.com
1411 W St. Germain Street, Ste 101
P.O. Box 487, St. Cloud, MN 56302-0487
Phone: 320-251-2940 Fax: 320-251-0081

Lunchtime Learning

Registration form

All sessions cost \$20 for members, \$30 for the general public, and include lunch. Sessions are held from noon-1 p.m. at the Chamber office, 1411 W St. Germain Street, Ste 101. If you require special accommodations, please notify the St. Cloud Area Chamber of Commerce office at least two days in advance of the event so that reasonable accommodation is available.

Register at least two days before the session by calling (320) 656-3826, emailing registrations@StCloudAreaChamber.com, or online at StCloudAreaChamber.com. Reservations must be cancelled at least 48 hours in advance or fee payment will be expected.

Email:	Sept. 4, 2019	_____
Registrations@StCloudAreaChamber.com	Oct. 2, 2019	_____
	Nov. 6, 2019	_____
Fax to:	Dec. 4, 2019	_____
Attn: Registration (320) 251-0081	Jan. 8, 2020	_____
	Total: \$	_____
Mail to:		
St. Cloud Area Chamber		
P.O. Box 487		
St. Cloud, MN 56302		



Printed name _____

Company _____

Address _____

Email _____

Method of payment:

- Bill me (Chamber members only)
- Check
- Am. Express Discover
- MasterCard Visa

Credit card number _____ Exp. date _____

Signature _____ CSV Code _____

Cancellations must be received at least 48 hours prior to the session or payment will be expected.

Duplicate form as needed