

## Learning Objectives:

- Understand and identify how inclusion drives innovation, employee satisfaction and business results.
- Explore explicit and implicit bias through “Gray Area Thinking” and the impact of grouping and labeling vs inclusivity and allyship.
- Accelerate diversity and inclusion with tools through the “Open Space” concept.
- Gain an accurate understating of “Race” and the impact on culture.

## Target Audience

Designed for business, education, government, health care and other professionals who are interested in improving the experience for their customers, patients and clients; and growing a diverse and inclusive workplace.

## Contact Hour Information

This education offering has been designed to meet the Minnesota Board of Nursing continuing education requirements for 6.5 contact hours.

CentraCare Health has been approved as a provider by the State of Minnesota Board of Social Work - CE Provider Approval #CEP-77. Participants will earn 6.5 contact hours for entire session.

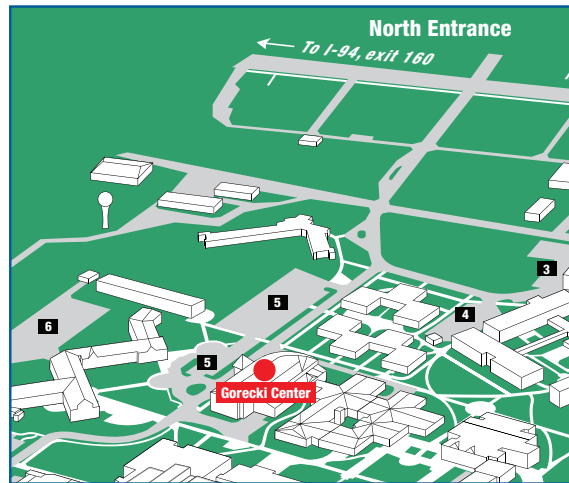
It is the personal responsibility of each participant to determine whether this activity meets the requirements for acceptable continuing education by their licensing organization.

To earn contact hours, participant must attend all sessions and complete an evaluation form.

A certificate of attendance will be provided.

## Additional Information:

- Tuition includes lunch and contact hour certificate.
- Disclosure Policy: It is our policy to provide balance, independence, objectivity and scientific rigor in all of our sponsored educational activities. All faculty participating in sponsored programs are expected to disclose to the program audience any real or apparent conflict(s) of interest related to the content of their presentation.
- In accordance with the Americans with Disabilities Act Amendment Act of 2008, please advise at [320-255-5642](tel:320-255-5642) or email [cch.education@centracare.com](mailto:cch.education@centracare.com) when registering if you have any disability that requires special materials and/or services so that appropriate arrangements can be made.
- For more information, or if you have special needs, communication requirements, or nutritional requests, please contact [320-255-5642](tel:320-255-5642) or email [cch.education@centracare.com](mailto:cch.education@centracare.com).
- Conference is business casual dress code.



Conference is at the College of Saint Benedict in the Gorecki Center. Enter the North Entrance and park in Lots 5 or 6.

# 9<sup>TH</sup> ANNUAL DIVERSITY CONFERENCE



Creating an Inclusive Environment:  
Tools for Business, Health Care,  
and Community

April 23, 2019  
7:30 a.m. - 4:30 p.m.

College of Saint Benedict  
Gorecki Center  
St. Joseph, MN 56374

### Sponsors:

COLLEGE OF  
Saint Benedict



Saint John's  
UNIVERSITY



CENTRACARE Health

# 9<sup>th</sup> Annual Diversity Conference

Creating an Inclusive Environment:  
Tools for Business, Health Care, and Community

7:30 - 8 a.m.

## Registration/Continental Breakfast

8 - 8:15 a.m.

## Welcome/Icebreaker

Lorraine Griffin Johnson,  
Director, Workplace and Patient  
Diversity, CentraCare Health

Kenneth Holmen, MD, President/  
CEO, CentraCare Health

Patti Gartland, President, Greater  
St. Cloud Development Corporation

Mary Hinton, PhD, President,  
College of Saint Benedict

8:15 - 9:15 a.m.

## Morning Keynote

Topic: "Strategies for Developing  
an Inclusive Workplace"



**Janet Stovall**, Inclusion Champion,  
Fortune 500 Executive Speechwriter.  
Janet's TED talk, challenging business  
to get serious about inclusion, has  
been viewed over 1.2 million times  
and was endorsed by Melinda Gates,  
philanthropist and co-founder of the  
Bill & Melinda Gates Foundation.

9:15 - 11 a.m.

## Morning Learning Exercise

Topic: "Gray Area Thinking"



**Ellie Krug**, Attorney, Motivational  
Speaker, Diversity Trainer

11 a.m. - Noon

## Late Morning Speaker

Topic: "What is RACE ... really?"



**Kevin Skwira-Brown, MSW,  
LGSW**, Partner, Cultural Fluency  
Associates

Noon - 2 p.m.

## Lunch/Open Space Discussions



Facilitated by:

**Jen Mein**, Innovation Manager,  
Public & Nonprofit Leadership  
Center, University of Minnesota  
Humphrey School of Public Affairs

2 - 2:15 p.m.

## Afternoon Break

2:15 - 4 p.m.

## Afternoon Keynote

Topic: "Historical St. Cloud and its  
Impact on Today's Community"



**Annette Atkins**, Professor Emerita  
of History, College of Saint Benedict/  
Saint John's University and  
Panel Facilitator

Panelists:

- John Bodette, Chair, Stearns County History Museum/  
Retired Executive Editor, St. Cloud Times
- Annesa Cheek, EdD, President, St. Cloud Technical  
and Community College
- Steve Windfeldt, Executive Vice President,  
Preferred Credit, Inc.

4 - 4:20 p.m.

## Awards

- **Deb McCarl Award – Health Care**  
Kurt Otto, Vice President  
Operations, Specialty Division,  
CentraCare Health
- **Business Diversity Award**  
Teresa Bohnen, President, St. Cloud  
Area Chamber of Commerce
- **Education Diversity Award**  
Mary Hinton, PhD, President,  
College of Saint Benedict

4:20 - 4:30 p.m.

## Closing Remarks

## Registration Form

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**April 23, 2019 • 7:30 a.m. - 4:30 p.m.**  
College of Saint Benedict • St. Joseph, MN 56374

## Please Print

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Email \_\_\_\_\_

Please provide your email address. One week prior to the conference  
a link will be emailed, giving access to print handouts for the conference.  
Handouts will not be provided the day of the conference.

Please check appropriate boxes:

- I have previously attended a class/conference at  
CentraCare Health (external attendees only)

## Program Fee

- CentraCare Health Employees, St. Cloud Chamber Members,  
Greater St. Cloud Development Corporation Investors and  
CSB/SJU Students/Staff: \$89
- Others: \$99

Registration deadline: April 19, 2019

## Method of Payment

- Department # \_\_\_\_\_
- Credit Card (Visa, MasterCard, Discover)

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_ V-Code \_\_\_\_\_  
(3 digit code on back of card)

Registrations cannot be accepted or processed unless  
accompanied by appropriate tuition payment. Mail registration  
and payment to: CentraCare Health Education & Professional  
Development Department, 1406 Sixth Avenue North,  
St. Cloud, MN 56303.