

**FOR IMMEDIATE
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Outreach, SPIRE CU

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Patterson Promoted to Giving Coordinator for SPIRE



Abby Patterson, SPIRE Giving Coordinator

Falcon Heights, MN To strengthen and support SPIRE’s core action of giving back, Abby Patterson has been promoted to Giving Coordinator. In this new role for SPIRE, Abby will facilitate all giving efforts on a corporate and community level, ensuring time, talents and treasures are being used to improve lives.

One of Abby’s initial projects as Giving Coordinator was the SPIRE Gives Big campaign. Recognizing the deep impact COVID-19 has caused throughout Minnesota, SPIRE donated \$250,000 to 187 Minnesota businesses and charities. She worked with each of SPIRE’s 300 employees among 20 branches and 20 administrative departments to select local businesses and charities. The initiative empowered staff to give big, allowing employees to have a personal connection to this initiative, and see their impact first hand.

Abby joined the SPIRE family in 2016 as Marketing Specialist, moving into the Senior Marketing Specialist role in 2019. She holds a Bachelor of Science (B.S.), Communication Studies from Minnesota State University, Mankato. “I love working at SPIRE!” says Abby, “Since day one, I’ve felt like I joined a family. I know I’m lucky to say that I love going to work every day.”

A lifelong dedication to community, Abby has held leadership positions with the Hopkins Raspberry Festival; MainStreet Foundation; 2020 Saint Paul Winter Carnival Coronation Committee; Wilder Foundation – 2020 Ordinary Magic Committee; 2019 Northern Star Scouting - Community Builder Committee; 2019 Leadership St.Paul Graduate; Minneapolis Aquatennial Ambassador Organization; SPIRE Culture Committee; and InSPIREation Foundation. In her spare time, she enjoys being with her husband, friends, family, and dog Paisley. She also appreciates traveling, long walks around the Minneapolis lakes, and going to the family cabin in northern Minnesota.

“Abby is a great fit for this new position at SPIRE,” says Dan Stoltz, SPIRE’s President/CEO, “Her passion for helping people and improving lives is evident in every aspect of her work. Our communities will surely benefit with her driving our give back initiatives.”

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About SPIRE Credit Union: A full-service financial institution, proudly serving Minnesota and Wisconsin residents since 1934. SPIRE is committed to providing smart products, great rates and excellent service with a goal to improve the financial lives for both personal and business members. SPIRE has 20 branches throughout Minnesota. To learn more about SPIRE, please visit www.myspire.com.

