

**FOR IMMEDIATE RELEASE: January 1, 2019**

**Rengel Printing Excited to Unite Two Multi-Generational Print Shops with Acquisition of Continental Press**

*St. Cloud, Minn. - December 31, 2018* – On the verge of its 99th year of business, Rengel Printing Company is excited to announce the acquisition of its long-time local business peer of seventy years, Continental Press. The deal, which is set to close by the end of the year, will bring together two family-owned and operated, multi-generational printing businesses known for their high quality, service and longevity in Greater St. Cloud.

“This decision just felt right to us. We’re both small, multi-generational family-run businesses. We have a similar philosophy on how we care for our employees, clients and the community. There was a comfort level already established—even though we’ve technically been competitors for years,” explained Continental co-owner Kurt Rothstein.

Rengel Printing owners, Pete and LeRae Rengel, echoed that sentiment. “We’ve always viewed Continental as a friend in the industry. Coming together now solidifies how good our relationship has been over the years. We believe this will create more opportunities for our customers and employees,” explained LeRae Rengel. More simply put: “We’re stronger together,” said Pete Rengel.

As of January 1st, Rengel Printing’s staff of 24 will nearly double when it is joined by Continental Press’ entire team of 11, including owners Kristin Rothstein and Kurt Rothstein, at Rengel Printing’s office located in the Pantown area of St. Cloud. Kristin Rothstein will transition to an account executive/sales role serving both current and new customers, while Kurt Rothstein will focus on the production floor to ensure the integration is seamless for both employees and customers.

“We couldn’t be more excited,” stated Kristin Rothstein. “We’re confident this was the right decision and we’re looking forward to continuing the work we love alongside the staff at Rengel.”

**PHOTO**

*L to R: Kristin Rothstein, Kurt Rothstein, Peter & LeRae Rengel gather around the Heidelberg Speedmaster at Rengel Printing.*

[http://rengelpublishing.com/wp-content/uploads/2018/12/Rengel\\_PR\\_press-1.jpg](http://rengelpublishing.com/wp-content/uploads/2018/12/Rengel_PR_press-1.jpg)

**ABOUT RENDEL PRINTING**

Family-owned and operated since 1921, Rengel Printing offers the highest quality printing and distribution service in Greater St. Cloud. Experts of the craft and equipped with the most advanced technologies, Rengel Printing delivers full-service design, print and mailing capabilities backed with exceptional customer service. More information can be found at [RengelPrinting.com](http://RengelPrinting.com).

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**For more information:**

Pete Rengel

[peter@rengelpublishing.com](mailto:peter@rengelpublishing.com)

320-260-6822