



News Release

FOR IMMEDIATE RELEASE

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PLEASURELAND RV CENTER EARNS FLYING W DEALER EXCELLENCE AWARD FROM WINNEBAGO

Forest City, Iowa — Winnebago has announced that the St. Cloud, Ramsey and Brainerd-based PleasureLand RV Centers have all earned the Flying W Dealer Excellence Award based on its performance during the program period of February 2019 to February 2020.

As a Flying W Award winner, PleasureLand RV Center stands with the top Winnebago dealer locations for service excellence and superior owner satisfaction.

"With this outstanding achievement, PleasureLand RV Center is setting the bar for the entire industry," commented Dean Casad, Director, Motorhome Customer Support at Winnebago Industries. "We are proud to recognize their commitment to going the extra mile for Winnebago owners."

All Winnebago-branded motorhome and towable dealers are eligible for the award. Recipients are selected based on customer satisfaction measured at RV delivery and after warranty service.

About PleasureLand RV Center

Headquartered in St. Cloud, Minnesota, PleasureLand RV Center is a family owned and operated RV dealership and has been in business since 1971. It is the upper Midwest's largest retailer of recreational vehicles with seven Minnesota and South Dakota locations in St. Cloud, Ramsey, Long Prairie, Brainerd, and Sioux Falls. It also operates a Truck Center in St. Cloud, MN

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