



News Release

FOR IMMEDIATE RELEASE

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PLEASURELAND RV CENTER EARNS HONORS FROM WINNEBAGO

Forest City, Iowa — Winnebago Industries has announced that St. Cloud-based PleasureLand RV Center has earned the Flying W Dealer Excellence Award based on its performance between March, 2018 and February, 2019.

As a Flying W Award winner, PleasureLand RV Center stands with the top Winnebago dealer locations for service excellence and superior owner satisfaction.

"With this outstanding achievement, PleasureLand RV Center is setting the bar for the entire industry," commented Dean Casad, Director, Motorhome Customer Support at Winnebago Industries. "We are proud to recognize their commitment to going the extra mile for Winnebago owners."

All Winnebago-branded motorhome and towable dealers are eligible for the award. Winners have received the highest scores based on results from purchase and delivery, and overall service experience surveys submitted by Winnebago owners.

As recognition for their achievement, PleasureLand RV Center will receive Flying W Award promotional and display materials for their dealership, as well as Flying W Dealer identification on the Winnebago Dealer Locator for the following 12 months.

For a complete list of 2019 Flying W Dealer Excellence award winners, visit <https://winnebagoind.com/dealer-locator/flying-w>

About PLEASURELAND RV CENTER

Headquartered in St. Cloud, Minnesota, PleasureLand RV Center is a family owned and operated RV dealership and has been in business since 1971. It is the upper Midwest's largest retailer of recreational vehicles and seven Minnesota and South Dakota locations in St. Cloud, Ramsey, Long Prairie, Brainerd, and Sioux Falls. It also operates a Truck Center in St. Cloud, MN.

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