

FOR IMMEDIATE RELEASE

**PLEASURELAND RV CENTER HONORED  
WITH RV BUSINESS “BLUE RIBBON” TOP 50  
DEALER AWARD**

Las Vegas, NV, November 7, 2018, PleasureLand RV Center has been named one of North America’s “2018 RV Business Top 50 Dealer Award” and was chosen as one of only five “Blue Ribbon” awardees.

RV Business receives nominations from both U.S. and Canadian dealers and an independent panel looks for excellence in customer service, business operations, civic involvement, and industry professionalism.

“We are very honored this year to not only be recognized as a Top 50 Dealer but also as one of only five dealers in North America to be singled out as a ‘Blue Ribbon’ dealer award winner” said Dan Pearson, President of PleasureLand RV Center. “This is a true testament to the efforts each one of our staff makes every day in supporting our customers and making their investment an enjoyable experience”.

PleasureLand RV Center has received the RV Business Top 50 Dealer Award each year since its inception.

PleasureLand RV Center is the upper-Midwest’s largest RV dealership and is headquartered in St. Cloud, Minnesota. It operates seven dealerships in Ramsey, Brainerd, Long Prairie and St. Cloud, MN along with Sioux Falls, SD. It also operates an RV Surplus Store in Brainerd and a Truck Center in St. Cloud, MN.

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