

Bob Johnson

Paramount Center for the Arts

913 W. St. Germain St.

St. Cloud, MN 56301

Bjohnson@paramountarts.org

320 257-3106

320 492 5619

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Press release:

Excitement and change are the operative words at the Paramount Center for the Arts. Effective August 23, 2018 the PCA has a new Director of Education and Outreach. According to Bob Johnson, Executive Director, "Solveig Anderson, former Client Liaison for the St. Cloud Medical Group which is now part of Centracare Health, joined the Paramount replacing long- time Education and Outreach Director, Jane Oxtan." "Ms. Anderson comes with extension background in the arts, sales account executive, marketing and promotion, and as a Professional On-Camera Model." Solveig holds a BA in theater from SCSU and has studied weaving and spinning at the Marshfield school in Vermont along with general studies work at St. Olaf College. Previously, Solveig has worked for such other notable organizations as Mark Suess Designs, and Vee Corporation production services, an entertainment business dedicated to corporate branding, events, museums and National Athletic teams. Given that much of Education and Outreach is focused on relationships with artists and programming for children, more senior adults, folks with disabilities, and diverse populations, we are very excited to have found a qualified, experienced and charming individual to take over and advance this work throughout central Minnesota for many years to come."

The retirement of Jane Oxtan represents a significant milestone in the growth and development of the Paramount Center for the Arts. " Across a decade serving the PCA on its board, working as a contract employee and then initiating the position of Director of Education and Outreach, Jane has worked tirelessly to determine the needs of all segments of the community and then providing arts programming to meet those needs. She has been a wonderful ambassador for the Paramount across much of Minnesota, establishing relationships with hundreds of constituencies be they artists, foundations, school districts or government agencies. Jane has connected people through the arts such that lives have been changed. I am personally and professionally indebted to Jane for her most impactful and long- lasting contribution to the arts, and would like to extend to her a big thank you from all of us." said Bob Johnson.

For Release [Time, AM/PM Time Zone, Date]

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Solveig Anderson, New Director of Education and Outreach
for the Paramount Center for the Arts.



SOLVEIG ANDERSON