



## **Brian Eschmann Named as President**

Northland Capital announces the appointment of Brian Eschmann as the company's new President, effective June 1, 2020.

As President, Eschmann will apply his more than 20 years of commercial finance sales and leadership experience to Northland Capital's purpose-driven business model to drive growth, continued operational excellence and build upon the company's strong cultural foundation.

A recognized and long-standing member of the Equipment Leasing and Finance Association (ELFA), Eschmann has expertise building high-performing sales teams with Schneider National and U.S. Bank Corporate Payment Systems prior to serving 10 years as the President of Trans Lease, Inc.

"Brian's experience in the industry and strong leadership aligns well with our culture to ensure continued success," stated CEO Willis Kleinjan. "He will be a valuable addition in leading the organization and fostering growth as we position to take on new opportunities."

"With a strong team, solid reputation in the industry and commitment to delivering more to our customers, Northland Capital is poised for continued growth and success," said Eschmann. "I am excited to take on this role and look forward to working with the team as we expand on delivering unique solutions to the marketplace."

Brian is a graduate of St. Norbert College and holds an MBA from University of Chicago Booth School of Business. He is an active member and leader with the ELFA, having chaired the Independent-Middle Market Steering Committee, served as LeasePAC liaison and a member of the newly-formed Advocacy Advisory Committee.

Brian enjoys spending quality time with his wife Angelica and two sons, who are both active in youth sports. They are active in their faith life and enjoy traveling together as a family. As a Wisconsin native, Brian brings with him his loyalty to the Green Bay Packers.

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