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**Microbiologics Appoints Raffaella Giardino as Vice President of Sales and Marketing**

Giardino brings a history of strong leadership and over 20 years of experience in the life sciences industry

**Saint Cloud, Minn.** - Microbiologics, Inc. is pleased to announce that Raffaella Giardino, Ph.D., has been appointed as the company's Vice President of Sales and Marketing. Dr. Giardino will lead strategy development and oversee execution for Microbiologics' global sales, business development and marketing teams. Microbiologics is a global leader in the production, preservation and manipulation of biological materials with distribution in over 150 countries. They offer test-ready microbial controls, molecular diagnostic controls, virus production, purification and assay services, as well as antimicrobial R&D and consulting services.

"Raffaella's industry expertise, strategic vision and proven leadership will be a powerful combination for expanding our revenue streams, leveraging key partnerships and driving new product development to service evolving market needs," said Microbiologics Chief Executive Officer, Brad Goskowicz. "I'm confident Raffaella will excel in her new role and I look forward to seeing her leadership continue to make an impact across our organization."

Dr. Giardino joined Microbiologics in 2018 as the Executive Director, International Sales. Previously, she was the Global Marketing & Strategy Executive Director, Culture Media and Blood Culture, at bioMérieux. She holds a Bachelor of Science and Master of Science in Food Science and Technology, a doctorate in Microbiology from Università degli Studi di Milano, and earned her Executive MBA from EM Lyon Business School. Her career includes executive-level roles in R&D, sales and marketing at National Research Council (CNRS), FOSS A/S, and the United Kingdom Ministry of Defense.

"Microbiologics has made investments in streamlining operations, research and development, and quality systems in recent years and it's now a pivotal time where our focus will shift to capitalizing on opportunities to expand globally through synergistic, well-executed sales and marketing programs," Dr. Giardino commented. Dr. Giardino will relocate in the summer of 2020 from Lyon, France to Saint Cloud, Minnesota where Microbiologics is headquartered. "Microbiologics is a proud pillar of Central Minnesota. The Greater Saint Cloud community is a vibrant and thriving hub for commerce, healthcare, arts, entertainment, and education – I'm truly thrilled to make Saint Cloud my home and contribute to the greater good," she added.

**About Microbiologics:** Microbiologics is the foremost biological products and services provider, focused on protecting the health and safety of people around the world. For nearly 50 years, they have been partnering with healthcare and life science laboratories, manufacturers and suppliers across the globe to co-create and provide biological control materials, assay services and consulting for microbiology, molecular diagnostics and virology. Headquartered in Saint Cloud, Minnesota, the company has additional facilities in Michigan, Kentucky and California. Microbiologics has advanced industry standards for biological controls by adopting the most rigorous testing and quality standards including ISO 13485, ISO/IEC 17025, and ISO 17034. The company has an extensive distribution network spanning over 150 countries. For more information, visit [microbiologics.com](http://microbiologics.com)