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November 16, 2018

FOR IMMEDIATE RELEASE

### Good Shepherd Receives McKnight's Skilled Tech Care Award

On October 5<sup>th</sup> McKnight's announced the winners of their 2018 Technology Awards contest. Good Shepherd Community received the Silver Award in the High Tech/High Touch category for their Anytime Dining Program. The High Tech/High Touch Award recognizes how technology was used to improve staff-resident interaction. The award was presented to Bruce Glanzer, CEO/President of Good Shepherd, and Heather Brennan, Clinical Dietitian of Aramark, at the 2018 LeadingAge National Convention in Philadelphia on October 29<sup>th</sup>.

Good Shepherd's Anytime Dining is a collaboration with Aramark, our contracted dietary provider, and their room service choice platform. Together, we successfully transformed an outdated dining program to a state-of-the-art restaurant experience for our skilled care residents and their guests. This included renovating our 1980 commercial kitchen with the newest technology in food preparation through upgraded equipment. It also included new infrastructure allowing us to use Wi-Fi connectivity to implement new software and utilize tablet technology. Aramark's Treat Yourself<sup>®</sup> menu uses healthy recipes developed with herbs and seasonings to compensate for high sodium, fat and other unhealthy ingredients, striking a balance between known comfort food and new flavors. In the past, our meal program was very clinically based. With the addition of this new technology, we've shifted to a hospitality focused dining experience.

The impact of change was felt immediately. Resident food intake has dramatically increased while between meal supplements have decreased. Resident and family satisfaction has also increased due to offering improved choice, convenience and flexibility.

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#### **About Good Shepherd:**

Good Shepherd Community is a senior living community with campuses located in Sauk Rapids and Becker, Minnesota. Services offered include patio homes, apartments, assisted living, memory care, short-term sub-acute rehabilitation and long term skilled nursing home care.

#### **About Aramark:**

Aramark is a world-wide company focused on enriching and nourishing the lives of millions all over the world. They provide a wide range of services—food, facilities and uniforms—to a diverse group of clients in 19 countries. Aramark has managed the dietary department at Good Shepherd Lutheran Home through contracted services for the past 19 years.

#### **About McKnight's:**

McKnight's is a media, branding and technology company and serves skilled care and senior living professionals by providing the news, information, perspective and insight they need to succeed. It's annual Technology Awards competition recognizes operators who are harnessing technology to better serve residents and their business interests.

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