



CMBA
CENTRAL MINNESOTA BUILDERS ASSOCIATION

1124 West St. Germain Street
St. Cloud, MN 56301
Phone: (320) 250-8474

FOR IMMEDIATE RELEASE

Contact: Bonnie Moeller, CMBA Executive Director
Phone: (320) 251-4382
Email: bonnie@cmbaonline.org

Wanda Schroeder Appointed New Executive Director

(St. Cloud, MN – Sept 23, 2020) The Central Minnesota Builders Association (CMBA) has hired Wanda Schroeder of Sauk Rapids as its new Executive Director. Schroeder begins training this month, replacing Bonnie Moeller who will be retiring at the end of the year after 38 years of service to the CMBA.

With over 30 years of experience in communications, leadership and customer support, Wanda Schroeder has been instrumental in ensuring service delivery excellence and enhancing company efficiencies for previous employers, including Cellular 2000 of St. Cloud and Marco. She has a passion for helping people be successful through collaboration, process improvement, strategic vision, and community involvement.

Wanda has spent time volunteering in the local community and has been involved in the St. Cloud Area Chamber Leadership Program, Metro Citizen Police Academy, YMCA of St. Cloud Marketing Committee, United Way of Central MN, St. Cloud City July 4th Fireworks Planning Committee, SCTCC Communication Class service skills training, and District 742 Pen Pal and Junior Achievement programs.

The Central Minnesota Builders Association (CMBA) was established in 1971, and represents over 360 members with over 6,420 employees. It is a local non-profit trade association striving to improve the Central Minnesota building industry by **advocating** for the industry at the local, state, and national levels; **educating** members about building industry best practices; and **engaging** members in activities that strengthen competitiveness, professionalism, and the public's confidence in the industry. Over the years, the association has grown to include builders, remodelers, sub-contractors, suppliers, and other professionals who support the building industry. CMBA is involved in monitoring state and local legislative, governmental and regulatory activities which impact the housing and construction industry, and coordinating CMBA's actions and responses.

CMBA's vision is to create an environment in which:

- All people have the opportunity to realize the American Dream of home ownership

- Builders have the freedom to operate as entrepreneurs in an open and competitive environment
- Housing and those who provide it are recognized as the strength of the nation.

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