



## **FOR IMMEDIATE RELEASE**

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## **Barry Kirchoff Re-Elected as Chair of the Foundation Board for Better Business Bureau of Minnesota and North Dakota**

*Minneapolis/St. Paul, MN – Sept. 10, 2020* – Barry Kirchoff, Director of the St. Cloud Small Business Development Center, was re-elected to another year as Chair on the Foundation Board for Better Business Bureau of Minnesota and North Dakota.

Kirchoff will serve as Chair of the BBB Foundation Board for one year. His 14 years of experience at the St. Cloud SBDC has been integral to BBB's partnership with the SBDC, and his involvement in the Board invaluable, said Susan Adams Loyd, BBB President and CEO.

"Barry Kirchoff has been actively serving Better Business Bureau's Board and its Foundation for several years," said Loyd. "He is well connected with small businesses and professional associations throughout the region. As a business leader and educator, he brings a wealth of knowledge to our organization."

The BBB Foundation, governed by the Foundation Board, is the 501(c)3 charitable educational foundation of BBB of Minnesota and North Dakota. Prior to Kirchoff's time on the Foundation Board, he also served on the BBB Board of Directors. Kirchoff is a former board member emeritus for LegalCORPS and a current member of the St. Cloud Financial Credit Union. He is a Certified Global Business Professional and Certified Economic Development Professional.

Serving on BBB's boards over the years has been a natural fit, Kirchoff said, thanks to the working relationship he helped form and foster between BBB and the SBDC.

"I'm thrilled to continue being an advocate for business ethics," he said.

Charitable business and public support allows the BBB Foundation to offer free fraud prevention resources for at-risk consumers, including seniors, youth and the military community and provide trainings, tools, scholarships and recognition programs that promote ethical enterprise and leadership.

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**ABOUT BBB:** As a not-for-profit organization, the mission of BBB is to promote, through self-regulation, the highest standards of business ethics and conduct, and to instill public confidence in responsible businesses through programs of education and action that inform, protect and assist the public. Contact the BBB at [BBB.org/Minnesota](http://BBB.org/Minnesota) or 651-699-1111, toll-free at 1-800-646-6222.