

FOR IMMEDIATE RELEASE

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TWO NATIONAL MARKETING ACHIEVEMENT AWARDS EARNED BY BERGANKDV

Recently the Association for Accounting Marketing (AAM) announced the category winners of the 2020 Marketing Achievement Awards. BerganKDV was recognized for the Here's to the Doers digital advertising campaign and the firm's website which was refreshed and refocused to better represent the firm's vision for the future.

Expert category judges, including professionals in marketing, advertising, communications and professional services, reviewed and judged more than 70 entries. Winning entries were recognized for the accomplishment of a specific goal or objective, executing a project strategically, and measurable results.

"I am honored that our team is being recognized at the national level for the work we are doing," said Britt Von Roden, People First Director, "Our digital presence is the world's window into BerganKDV and we want to ensure that the buyer's journey is an easy one. Our goal in both the digital campaign and the refocused website is to provide less emphasis on what we do and more emphasis on helping our clients solve their challenges."

AAM's Marketing Achievement Awards feature awards in multiple categories, including advertising, branding, business development initiative, collateral and content marketing, events, marketing and PR campaigns, video and multimedia, website, and new this year, corporate social responsibility.

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About BerganKDV: BerganKDV is a leading professional services firm with a contagious culture; where growth is fostered and making a difference means something. Our values drive our decisions, and our passion is empowering people and creating a wow experience for our clients.

Powered by people who do business the Midwest way, BerganKDV delivers comprehensive business, financial and technology solutions including business planning and consulting, tax, assurance and accounting, technology, workforce management, wealth management and turnaround management services.

Investment advisory services and fee-based planning offered through BerganKDV Wealth Management, an SEC Registered Investment Advisor.

