



**FOR IMMEDIATE RELEASE**

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**BerganKDV Names St. Cloud Market Leaders**

BerganKDV recently named Russ Sand as Market Leader and Matt Lovitz as Sales Leader for the St. Cloud market. These are newly created positions to better serve current clients and continue to grow relationships in the community.

The positions were created as a result of the firm's One Firm vision, moving away from traditional silos by service area to a new accountability structure that is focused externally on the clients and communities served by the firm. "We are in a healthy state of disruption," said CEO Dave Hinnenkamp, "Our mission is to empower our team and to create wow experiences for our clients. Our new accountability structure supports this mission and reinforces that each person has an important role to play for the overall success of the team and more importantly, the client."

As Market Leader, Sand will be the external point person for growing overall service for the St. Cloud market by managing all aspects of the value creation cycle and will work with the St. Cloud team to ensure a wow experience is being delivered. He will partner with Lovitz to drive overall growth and will help grow relationships with the market's referral partners.

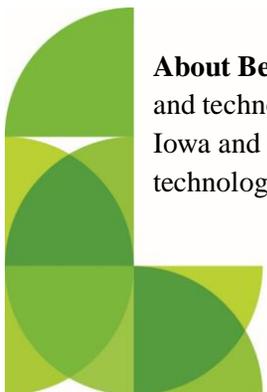
Sand has been an integral part of the St. Cloud team for nearly 30 years. He is a strong operational leader driving profitability with his team. Over the years in the St. Cloud market, Sand has grown a substantial client base and referral partner network.

In his role as Sales Leader, Lovitz will be the external point person for growing the client base in the St. Cloud market and will manage all aspects of the sales cycle from potential client to client acquisition.

A seasoned sales professional with a Fortune 500 software company, Lovitz has been at the firm since 2016 as a business consultant. When starting his career, Lovitz was a business owner, which gives him the ability to better understand what challenges clients face. He is driven to help clients see the opportunity to improve their situations and to gain efficiencies in the way they operate.

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**About BerganKDV:** BerganKDV is a professional services firm that solves complex business, financial and technology challenges, all under one roof. We have more than 360 employees in our locations in Iowa and Minnesota offering business planning and consulting, tax, assurance and accounting, technology, turnaround management services and wealth management services throughout the Midwest.



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