



AT&T Expands Retail Presence in St. Cloud

ST. CLOUD, Minn. Aug, 23, 2019 — AT&T* has opened a second store in St. Cloud to meet the growing needs of our local customers. The store will bring options for the latest devices, accessories and services.

“We’re excited to open this new AT&T store in St. Cloud and expand our retail presence in the city,” said Paul Weirtz, president of AT&T Minnesota. “This new location will help our customers connect seamlessly to the mobile technologies and entertainment they love. We’re proud of our continued investment in Minnesota.”

The new store is located at 211 South 5th Avenue in St. Cloud. Store hours are Monday through Saturday – 10 a.m. to 8 p.m., and Sunday – 11 a.m. to 6 p.m.

“Our goal is to provide an exceptional experience in every interaction. That starts with conveniently located stores,” said Brian West, assistant vice president – Mobility Markets, Northern Plains. “Customers want the latest apps, services, devices and accessories to mirror their mobile lifestyles. They now have another great location in St. Cloud to find the right solution.”

Local business and community officials joined AT&T at the ribbon cutting for the new St. Cloud store, including officials from the St. Cloud Area Chamber of Commerce.

“We are happy to welcome this new AT&T store to St. Cloud,” said Teresa Bohnen, president of the St. Cloud Area Chamber of Commerce. “This store will be another choice for businesses and residents who are looking for the mobile technologies and devices they need for their busy lives.”

“It’s always a great day when we can celebrate the opening of a new business in St. Cloud,” said State Senator Jerry Relph. “I’m excited to work with all businesses in our area to ensure our community continues to thrive as a great place to live, work and raise a family.”

“In today’s global world, St. Cloud residents and businesses rely more and more on mobile technology to stay connected and informed,” said State Representative Dan Wolgamott. “This new AT&T store is a great investment that will connect businesses as we continue to grow our local economy.”

AT&T in Minnesota

AT&T has 32 company owned stores in Minnesota. We also sell AT&T products and services in authorized retailer locations and select national retail stores.



At AT&T¹, we've invested more than \$325 million in our Minnesota wireless and wired networks during 2016-2018. And since 2010, we've invested more than \$1.1 billion in our Minnesota networks.

In 2017, AT&T made 1,339 network enhancements across Minnesota, including new cell sites, additional network capacity, network upgrades and small cells. These investments boost reliability, coverage, speed and overall performance for residents and businesses. We've also improved critical services that support Public Safety and first responders using the FirstNet communications platform.

We are continuing our investments in our Minnesota networks in 2019. Expanding our network in the state has given AT&T the most wireless coverage in Minnesota.

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***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation's fastest wireless network.** And according to America's biggest test, we have the nation's best wireless network.*** We're building [FirstNet](#) just for first responders and creating next-generation mobile 5G. With [DIRECTV](#), [DIRECTV NOW](#) and [WatchTV](#), we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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**Based on analysis by Ookla® of Speedtest Intelligence® data average download speeds for Q2 2019.

***GWS OneScore, September 2018.

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