

AT&T Opens New Authorized Retailer Store in St. Cloud

New Store Provides Mobile Lifestyle Options in Convenient Location

ST. CLOUD, Minn., Oct. 25, 2018 – AT&T* is opening a new authorized retailer store in St. Cloud to meet the growing needs of our local customers. The store will bring options for the latest devices, accessories and services.

The new store, owned and operated by Connect Wireless, is 3,000 square feet and is located at 3535 West Division Street.

“We’re excited to open this new store in St. Cloud and expand our retail presence in Minnesota,” said Paul Weirtz, president of AT&T Minnesota. “This new location will help our customers connect seamlessly to the mobile technologies and entertainment they love. We’re proud of our continued investment in Minnesota.”

The St. Cloud store hours are Monday-Friday, 10 a.m. to 8 p.m., Saturday, 10 a.m. to 8 p.m. and Sunday, 11 a.m. to 6 p.m.

“Our goal is to provide an exceptional experience in every interaction. That starts with conveniently located stores,” said Brian West, assistant vice president – Mobility Markets, Northern Plains. “Customers want the latest apps, services, devices and accessories to mirror their mobile lifestyles. They now have another great location to find the right solution.”

Local business and community officials joined Connect Wireless and AT&T at the ribbon cutting for the new St. Cloud store, including officials from the St. Cloud Area Chamber of Commerce.

“We are happy to welcome this new AT&T store to St. Cloud,” said Teresa Bohnen, president of the St. Cloud Area Chamber of Commerce. “This store will be another choice for businesses and residents who are looking for the mobile technologies and devices they need for their busy lives.”

AT&T in Minnesota

AT&T has 31 company owned stores in Minnesota. We also sells AT&T products and services in authorized retailer locations and select national retail stores.

From 2015 to 2017, we invested nearly \$375 million in our Minnesota wireless and wired networks. And since 2010, we have invested more than \$1 billion in our networks.

In 2017, AT&T made 976 network enhancements in 299 communities across Minnesota, including new cell sites, the addition of network capacity and network upgrades.

These investments boost reliability, coverage, speed and overall performance for Minnesotans and their businesses. These upgrades will also benefit public safety and first responders on FirstNet – public safety’s dedicated communications platform.

We are continuing our investments in our Minnesota networks in 2018. Expanding our network in the area has given AT&T the most wireless coverage in Minnesota.

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***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the best network according to America’s biggest test.** We’re building [FirstNet](#) just for first responders and creating next-generation mobile 5G. With [DIRECTV](#) and [DIRECTV NOW](#), we deliver entertainment people love to talk about. Our smart, highly secure solutions serve over 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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**Based on GWS OneScore Sept. 2018. Excludes crowd sourced studies.

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