

The Bottom Line USPS 741-830 is published monthly by the St. Cloud Area Chamber of Commerce
1411 West St. Germain St., Suite 101
P.O. Box 487
St. Cloud, MN 56302-0487
(320) 251-2940
for \$15.00 per year.

Periodical postage paid at
ST. CLOUD, MN 56301

POSTMASTER: Send address changes to
The Bottom Line
St. Cloud Area Chamber of Commerce
P.O. Box 487
St. Cloud, MN 56302-0487

PRESIDENT: Teresa Bohnen
EDITOR: Kelti Lorence

Printed on recycled paper.

St. Cloud Area
CHAMBER
of Commerce

150 Years

Bottom Line

1411 West Saint Germain St., Suite 101 • P.O. Box 487 • St. Cloud, MN 56302-0487
(320) 251-2940 • Fax (320) 251-0081

Website: www.StCloudAreaChamber.com • Email: information@StCloudAreaChamber.com

Volume 37 Issue 6 • June 30, 2019

How to register for Chamber events

Each 1 Reach 1

NEXT-Chamber's Emerging Leaders meets July 9

Visit us at Summertime by George on July 10!

Chamber seeks bids to publish directory

Experience St. Cloud's diversity on July 12

Waite Park Chamber meets July 17

Business After Hours is July 18

Sauk Rapids Chamber is July 25

Sponsor the Star Celebration on Oct. 3

Visit us at StCloudAreaChamber.com

The St. Cloud Area Chamber of Commerce, a regional organization of diverse businesses, increases business contacts, enhances professional development, and provides leadership and information on local and state business issues.

For all events in this issue, unless otherwise noted, register by calling the Chamber at 656-3826, emailing registrations@StCloudAreaChamber.com, going online at StCloudAreaChamber.com, or completing the form on the back side of this page.

Each year the Chamber invites all members to participate in the Each 1 Reach 1 initiative. Our current members are encouraged to help build our membership by letting the public know about the benefits we can offer their businesses and guiding them to the application process. This contest runs 9/1/18 – 8/31/19. Currently in 1st place is Bernie Perryman, Batteries Plus bulbs, with 11 successful referrals!

NEXT-Chamber's Emerging Leaders, a program for the next generation of business leaders, meets July 9 from 12 – 1 p.m. at the Chamber office, 1411 W. St. Germain St., Ste. 101, St. Cloud. This meeting includes a presentation on "Intergenerational Communication," by Brian Hart, Stokeswood Enterprises. If you identify as an emerging leader and want to grow both personally and professionally, then NEXT-Chamber's Emerging Leaders may be right for you. RSVP to Kelti at klorence@StCloudAreaChamber.com by July 8.

NEXT meets the second Tuesday of every month from noon-1 p.m. at various locations throughout St. Cloud. Cost is \$195 per person for an annual membership; includes 12 lunches.

Stop by the Chamber's 150th anniversary booth at Summertime by George on July 10 from 5 – 9 p.m.! This event is free and open to the public. Bring your family and friends to Lake George for an evening of live music, a cash beer garden, food trucks, activities, and more! Collective Unconscious and the Fabulous Armadillos will present "Takin' It to the Limit: An Eagles Tribute."

The Chamber is looking for a publishing partner to produce the 2020 Membership Directory and Buyer's Guide. The publisher is responsible for all advertising sales and production. If you are interested in submitting a proposal, call Gail at (320) 656-3809 by July 8.

Join the Chamber's Diversity Council at their upcoming Lunch Bunch on July 12 from 12 – 1:30 p.m. at El Loro Mexican Restaurant in Waite Park! This quarterly event gives you the chance to network with other Chamber members interested in creating a diverse and inclusive community while enjoying local ethnic restaurants. RSVP to registrations@StCloudAreaChamber.com or call (320) 656-3826 to be included in the table count. Attendees pay for their own lunch.

Deerwood Bank hosts the next Waite Park Chamber meeting on July 17 from 11:30 a.m.-1 p.m. on-site at 131 6th Ave. S., Ste. 100, Waite Park. The meeting includes a presentation on "Hiring Veterans and Veteran Programs," by Brad Steele, St. Cloud VA Health Care System. There is no cost to attend and lunch is provided by the sponsor when you register by noon on July 15. Unregistered attendees are charged \$5 for lunch.

Proviant Group hosts Business After Hours on-site at 1765 Roosevelt Road, St. Cloud, from 4:30-6:30 p.m. on Thursday, July 18. Join us for food, socializing and fun! Attend as your schedule permits. All Chamber members and guests are invited to this complimentary networking event. Registration is not required. Light snacks and beverages will be provided.

Anna Marie's Alliance hosts the next Sauk Rapids Chamber meeting on July 25 from 11:45 a.m.-1 p.m. on-site at 505 10th Ave. N., St. Cloud. There is no cost to attend if you register for lunch by noon on July 23. Unregistered and late registered attendees pay \$5 at the door.

The Star Celebration honors and recognizes the outstanding volunteer leaders of our Chamber's committees, as well as retiring Board members. This relaxed social event offers a short program, awards ceremony, networking, hors d'oeuvres and a cash bar. Join us from 5 – 7 p.m. on October 3 at the Gorecki Center at the College of St. Benedict to help us celebrate our leadership! The Star Celebration committee is currently seeking sponsors. If you are looking to target an audience of 200+ active Chamber members, this sponsorship opportunity is for you! Contact Gail at givers@StCloudAreaChamber.com for more information.

When Kayla Ward, Doctors Park Mental Health Center, was developing a website page, she called Meta 13. "Sarah at Meta 13 did a thorough job creating a proposal for a grant funded interactive website. She laid out everything we needed to write the grant as well as information we would need to have for upkeep of the website!" Thanks Kayla, for Thinking Chamber first!



Reservation Form



To register for the following events, complete this form and fax or mail to:

St. Cloud Area Chamber of Commerce, P.O. Box 487, St. Cloud MN 56302-0487; Fax 320-251-0081

- NEXT – Emerging Leaders meeting, July 9: # _____ attending
- Diversity Council Lunch Bunch, July 12: # _____ attending
- Waite Park Chamber, July 17: # _____ attending
- Sauk Rapids Chamber, July 25: # _____ attending
- Contact me about sponsoring the Star Celebration on October 3
- Contact me about the Chamber Open – sponsorship, teams, or volunteering
- Executive Dialogue Group: # _____ @ \$125 per person
- Major Employers Forum: # _____ @ \$295 per person
- Sign me up for both Executive Dialogue and Major Employers Forum: # _____ @ \$350

Registration/member information update:

Name _____ Company _____
Address _____ Phone _____ Fax _____
 Bill me Payment enclosed American Express Discover MasterCard VISA
Card number: _____ Exp. Date: _____ CSV: _____ Signature: _____
 Please sign me up for the electronic version of *Bottom Line*. Email: _____

Presented by Grand Casino Mille Lacs, the annual Chamber Open golf tournament returns to Territory Golf Club on August 12. For those who like to golf, team registration is open! For those who are golf-challenged, this event provides a wide variety of sponsorship and company visibility options. For those who like to plan and spend time in the sun, the Chamber Open committee is seeking volunteers! Visit www.Chamber-Open.com to learn more about team, sponsorship, and volunteer opportunities.

The Chamber is seeking bids for printing our bi-monthly magazine, *Business Central*. If you are interested in this opportunity, email Gail at givers@StCloudAreaChamber.com by July 19.

The Big Idea Group (BIG) of the Chamber just wrapped up their 6-event Mystery Night Out series in June! The committee is now gearing up for their next event geared towards young professionals: an 80's themed Murder Mystery Dinner on August 22 at Skatin' Place. Keep an eye on our calendar of events and social media for more details coming soon!

In addition to monthly celebrations of our Chamber's 150th anniversary, the committee has also put together an archive of video interviews commemorating our past leadership and their families. To view the videos, visit the 150th anniversary page from the homepage of our website at www.StCloudAreaChamber.com or visit our YouTube page for the full list @StCloudAreaChamber

Join an Executive Dialogue Group and connect with other local business executives. The Chamber's Executive Dialogue Groups consist of 10-14 business owners, executives, managers, or partners from non-competing companies who combine their experience, expertise, and talent to answer business questions, create contacts, and solve problems in a confidential environment. To secure your seat or check if your job title qualifies for the group, contact Kelti at klorence@StCloudAreaChamber.com or (320) 656-3830 before July 26. Groups meet monthly September through May. The cost is \$125. Time and locations vary by group.

Join the Major Employers Forum, designed specifically for major employers, CEOs and company presidents. The Major Employers Forum meets at the Chamber office quarterly from 7:30-9 a.m. The group will meet September 19, November 21, February 20 and May 21. Topics of discussion focus on area workforce issues, city updates, the 2020 legislative session and other relevant business issues. The Major Employers Forum is open to all Chamber members, but best serves companies with 50+ employees. Cost is \$295 for the year and includes a light continental breakfast at every meeting. Register to Kelti at klorence@StCloudAreaChamber.com or (320) 656-3830 before July 26. Sign up for the Major Employers Forum and Executive Dialogue together by July 26 for only \$350.

When Mason Schirmer, M. Schirmer Accounting, needs comfortable shoes that fit well, he goes to The Boot Shack. "My wife and I love swing dancing, and to swing dance I need a comfortable pair of leather sole boots. I only get my boots from The Boot Shack. The boots fit perfectly, look sharp, and last. Take good care of your feet, visit The Boot Shack!" Thanks Mason, for Thinking Chamber first!

73rd Chamber Open is August 12

Chamber seeks bids to print *Business Central Magazine*

Murder Mystery Dinner – August 22

Learn about 150 years of the St. Cloud Area Chamber of Commerce

Executive Dialogue Groups return in September – Register by July 26

Major Employers Forum returns in September – Register by July 26

