

St. Cloud Area
 Chamber of Commerce
 Sponsorship
Preview
 2010

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“Having been a sponsor or partner for many Chamber events, the Chamber office has always been pleasant and accommodating to our needs. We have found events such as Business After Hours- *Extra!*, Chamber Golf Open and the Chamber Connection Birthday Party to be a great help to us in reaching our customer base. Being connected with the Chamber, its events and its membership has been invaluable in helping TDS Metrocom become successful in the St. Cloud area.



Andy Golebiowski, manager,
 TDS—Sponsor of Business
 After Hours *Extra!*

“Chamber events offer an opportunity to proudly display a company’s positive action and involvement. It tells audiences that a company is working towards improving the business community and making the surrounding cities better for all. When a company is tied to an important issue or event, it not only gets your name out there, but speaks volumes about your contributions and commitment to supporting that organization and its goals.”



Tom Rickers, president,
 Bremer—Sponsor of the
 Star-Studded Celebration



St. Cloud Area Chamber of Commerce Sponsorship Event Information

YES! I'd like additional information about Chamber event sponsorship

Please fill out the information below. Return to the Chamber by fax at (320) 251-0081 or mail to: St. Cloud Area Chamber, PO Box 487, St. Cloud, MN 56302-0487. With inquiries, contact Ginny at (320) 251-2940, ext. 105, or vkroll@StCloudAreaChamber.com.

Name _____ Company _____

Address _____ Phone _____ Email _____

I would like more information about the following Chamber event sponsorship opportunities:

- Star-Studded Celebration
- Business After Hours—*Extra!*
- Chamber Open
- Farm Show
- Lunchtime Learning
- Chamber Connection Birthday Party
- Business Awards Luncheon
- Evening at the Capitol
- Chamber Connection Gavel Change
- Technology & Education Conference

Sponsoring Chamber events and programs brings audience-specific visibility to your business. Chamber audiences are serious, engaged, powerful professionals with resources. Directly target the audience receiving your message with the Chamber's on-site promotions, direct mail, website exposure and inclusion in Chamber media. Put the power of sponsorship to work for your business. The Chamber offers the following sponsorships to help meet your goals and objectives:

Star-Studded Celebration

This lively social celebrates the many contributions of Chamber volunteers, strong business leaders in Central Minn. who make the St. Cloud area a better place to live, play and work.

Level: Diamond **Cost: \$675**

8 dinner tickets (1 full table); logo on promotional materials; sign or banner with logo at event; logo in event program; logo on PowerPoint presentation during banquet

Level: Sapphire **Cost: \$375**

4 dinner tickets; logo on promotional materials; logo in event program; logo on PowerPoint presentation during banquet

Level: Crystal **Cost: \$250**

2 dinner tickets; logo in event program; logo on PowerPoint presentation during banquet

Business After Hours *Extra!*

Business After Hours "Extra" is a fun, activity-filled networking and promotion opportunity regularly attracting over 200 professionals.

Level: Corporate **Cost: \$1000**

Logo on banner; logo on all promotional materials; key booth location for maximum visibility

Golf Open

The Chamber Golf Open is a great opportunity to promote, network, make a solid impression and have a great time. Your business is exposed to nearly 300 golfers.

Level: Corporate **Cost: \$5000**

Logo on all promotional materials; 8 rounds of golf (2 morning teams, 2 afternoon teams, 4 golfers each); 2 golf carts; 8 meal tickets; at least 2 prominent banners; reserved presentation time during lunch and dinner; unrestricted distribution of promotional materials

Level: Gift Item Giveaway **Cost: \$1250**

Morning golfers or afternoon golfers are awarded this sponsor's promotional item; logo on table signs

Level: Golf Ball **Cost: \$1000**

Logo on golf balls & table signs

Level: Golf Cart **Cost: \$750**

Logo on all golf carts & table signs

Level: Bag Tags **Cost: \$750**

Logo on all bag tags & table signs

Level: Hole Sponsorship **Cost: \$500**

1 golf cart; logo on banner at hole; logo on table signs

Level: Putting Green **Cost: \$400**

Logo on banner at putting green & table signs

Level: Short Game Challenge **Cost: \$400**

Logo on banner at Short Game Challenge & table signs

Level: Hospitality/Beverage **Cost: \$300**

Logo on banner at hospitality station & table signs

Level: Snicker Bar **Cost: \$275**

1 golf cart; logo on banner & table signs

Level: Mulligans **Cost: \$250**

Logo on table signs

Level: Skins **Cost: \$250**

Logo on table signs

Level: Food Sponsor **Cost: \$250**

Logo on food table

For other sponsorship resources, please visit www.StCloudAreaChamber.com or contact Ginny, special events coordinator, at (320) 251-2940, ext. 105, or vkroll@StCloudAreaChamber.com.

Business Awards Luncheon

This luncheon annually honors recipients of the Small Business of the Year, Entrepreneurial Success, and Business Central Mark of Excellence Awards, and regularly attracts over 300 professionals.

Level: General Admission- Friends of Small Business **Cost: \$200**

4 reservations; logo on program & table signs

Level: Reserved Seating-Advocates **Cost: \$400**

Reserved table for 8; logo on program & table signs

Chamber Connection Birthday Party

200-250 attendees celebrate the anniversary of the origination of Chamber Connection.

Level: General Sponsor **Cost: \$100**

Name announced at each Chamber Connection meeting between receipt of sponsorship & the birthday party (not more than 3 months in advance); logo on table cards & invitations

Chamber Connection Gavel Change

200-250 business representatives gather to thank the retiring Chamber Connection chairperson.

Level: General Sponsor **Cost: \$100**

Name announced at each Chamber Connection meeting between receipt of sponsorship & the Gavel Change; logo on table cards & invitations

Technology & Education Conference

The Technology & Education Conference is a half-day trade show combined with several business education programs.

Level: Corporate **Cost: \$1,000**

Logo on promotional materials & throughout event; seminar presentation; 1 booth

Level: Breakout Session **Cost: \$450**

Presentation on chosen topic & logo on promotional materials; 1 booth

Level: Booth **Cost: \$250**

Logo on promotional materials; 1 booth

Central Minnesota Farm Show

The annual Central Minnesota Farm Show is the largest show of its kind in the Upper Midwest. The show boasts over 250 booths and 170 exhibitors featuring farm-related products.

Level: Booth for Chamber Member **Cost: \$300**

Includes 10x10 booth with back and side drapes & basic electricity

Level: Booth for General Public **Cost: \$350**

Includes 10x10 booth with back and side drapes & basic electricity

Level: Hospitality Lounge Sponsor **Cost: \$200**

Sponsor's banner in exhibitors' hospitality lounge

Evening at the Capitol

Organizations make their voice heard by Minnesota's Senators and Representatives.

Level: Booth for Chamber Member **Cost: \$175**

Includes table space to showcase services & products; five participant admissions

Level: Booth for General Public **Cost: \$275**

Includes table space to showcase services & products; five participant admissions

Lunchtime Learning

Lunchtime Learning brings important yet fun information to business people over lunch. An average of 25 professionals take part in each session.

Level: Monthly Sponsor **Cost: \$100**

Logo on brochure and all promotional materials; display organization banner or sign and promotional materials at sponsored session; opportunity to give a 5-minute commercial at the beginning; may give door prizes and receive business cards from drawing; 2 complimentary registrations at sponsored session

Match your sponsorship to a specific atmosphere and audience for maximum results.