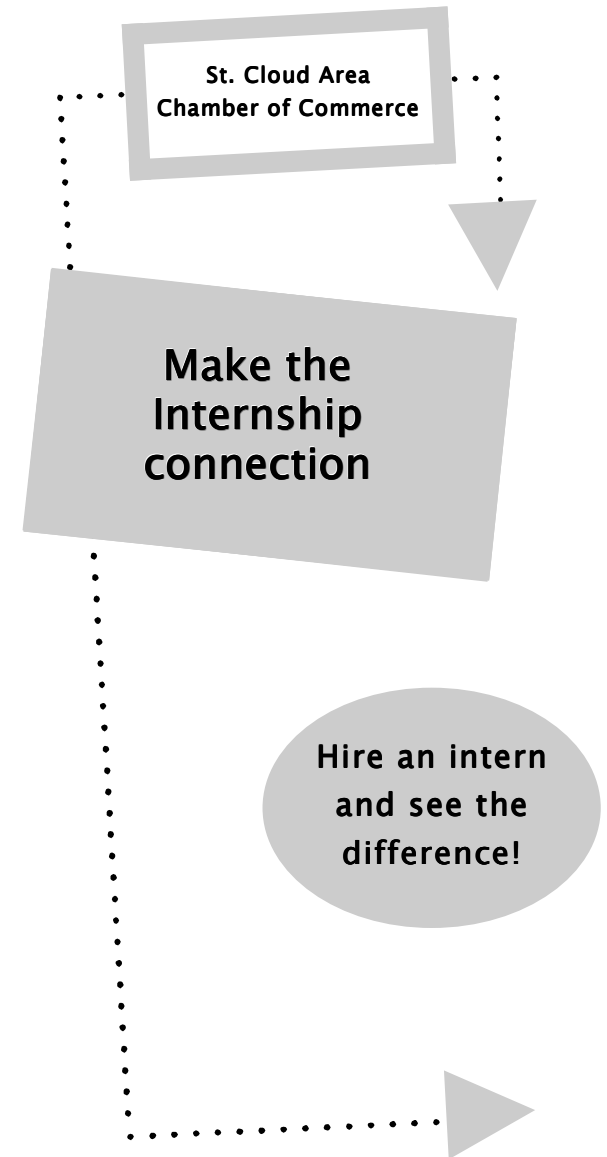


## What is an internship?

- Supervised student field experience within an approved agency or organization of any size
- Established in consultation with an academic advisor
- For academic credit
- Designed to enhance the student's academic training
- Organized around the student's learning objective and the organization's needs

*The most successful internships are those in which there is a **partnership** between the educational institution, the host organization, and the student serving the internship. The heart of the internship is the opportunity for students to apply their college education to solving real-life problems in a professional workplace setting. The interns' accomplishments in that setting will directly impact their professional careers.*

Post your company's internship positions for free on the Chamber's website. Call Vicki at 251-2940, ext. 122 for posting instructions.



# Internships benefit your organization

## A helping hand:

- Interns expect to be treated as new entry-level employees; eager to help, they can make significant contributions to the success of your projects.

## A fresh perspective:

- Although still learners, interns are well-read in current theory and practice, and have direct access to academic resources.

## A commitment to success:

- Interns are eager to learn, to be directed in a challenging task, and to do it well. With appropriate supervision, an intern can become an effective member of your team.

## An advocate and walking advertisement for your organization:

- When interns complete a positive learning experience they are enthusiastic spokespersons for the hosting organization.

## A potential new employee:

- When hiring entry-level professional employees you can look to your former interns with confidence in their work ethic, qualifications, and familiarity with your organization's internal structure and culture.

## An opportunity to contribute to higher education:

- An academically supervised internship is a complement to a college education. Your organization is a vital link in the partnership crucial to a successful internship. You can guide student development at a significant time by presenting workplace challenges that test the student's learning, and by providing supervision grounded in your own practical experience.



**For more information about internships or other student work experiences that your organization could sponsor, please contact:**

*St. Cloud State University*

Bobbi Murphy.....308-3753

*College of St. Benedict and St. John's University*

Julie Christle.....363-5799

*St. Cloud Technical College*

Jackie Bauer.....308-5017

*Rasmussen College of St. Cloud*

Pam McIntosh.....251-5600

*Minnesota School of Business*

Erica Rademacher.....257-2052

“Offering internships is an important way for businesses to participate in education and to get to know potential employees. Our interns gain valuable work experience in a supportive environment — and we gain extra helping hands.”

*Jeanine Nistler, Director of Communications  
St. Cloud Hospital*

“Interns from area colleges are a tremendous asset at United Way of Central Minnesota. We provide challenging experiential learning opportunities and, in return, enhance the quality and quantity of services we are able to provide. Interns provide valuable energy, perspectives and unique skills. It's a win-win.”

*Betty Schnettler, Community Impact Director  
United Way of Central Minnesota*

**Many businesses are currently benefiting from successful internship programs**