

## Who Exhibits?

Businesses interested in reaching farmers or ag-industry workers should be at the Central Minnesota Farm Show. In the past, exhibits have included: farm equipment, tractors, milk machines, insurance, feed and seed companies, computer sales and service, hay baskets, structural buildings, artificial insemination for dairy and beef, milking equipment, water and air purification systems, and ventilation and irrigation systems. The Farm Show Committee members have final say on who can or cannot display at the Farm Show.

## Who attends?

The Central Minnesota Farm Show is free and open to the public. The primary audience is working farmers and their families. We also see retired farmers and some members of the general public. The average attendance over three days is about 4000 people.

## Reinvesting in Agri-Business

10% of the annual revenue generated from the Central Minnesota Farm Show is used to support agriculture in Central Minnesota, such as Dairy Day held in Sauk Centre, area seminars and expo's. Since 1982 one hundred sixty-six scholarships totaling \$62,000 have been awarded to individuals pursuing a career in agriculture.



## About the Central Minnesota Farm Show

The Central Minnesota Farm Show is held annually at the St. Cloud River's Edge Convention Center in downtown St. Cloud. The show begins the last Tuesday in February and runs for three days. Exhibits are expected to be open with staff on the premises each day from 9:00 a.m. – 4:00 p.m., Tuesday - Thursday. Photos will be taken at this event.

### Exhibit Spaces:

Exhibit spaces are assigned by the Farm Show Committee based on the order requests are received, space availability, proximity to competitors, and general flow of the show. Whenever possible, space assignments are made in keeping with the preferences of the exhibitor. However, the Farm Show Committee reserves the right to make the final decision on all space assignments.

Exhibits are 10' x 10' and include back and side drapes and electricity. The price for a booth is \$310 for members of the St. Cloud Area Chamber of Commerce and \$360 for the general public. Accessories can be ordered for a small additional fee.

### Set-up and tear-down:

Exhibitors are assigned set-up times between noon - 8 p.m. the day before the show. Volunteers are available throughout the show, including during set up and tear down, to answer questions and provide directions. Exhibitors are expected to provide their own labor for installing and removing all exhibit materials. A forklift and operator are provided for those with heavy equipment (maximum weight is 3000 pounds). Tear-down begins after 4 p.m. the last day of the show and must be completed by 8 p.m. The Convention Center doors are 11'8" wide x 14' high and 13'8" wide x 14' high. Off-site parking is provided for all exhibitors during the show dates.

## Sign up today!

Space at the Central Minnesota Farm Show sells out quickly. If you have additional questions, please call Ginny at 320-251-2940, ext. 105. For an Exhibitor Contract call the St. Cloud Area Chamber of Commerce reservation line, 320-251-2940, ext. 126 and leave your name, address, phone number and a request for a Farm Show contract. Or you can return the form below.

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone number: \_\_\_\_\_

Type of exhibit and product to be displayed: \_\_\_\_\_

Anticipated number of booth spaces required: \_\_\_\_\_

Please send me a contract for the Central Minn. Farm Show. (Payment must accompany Farm Show Contract in order to reserve space.)

Send this form to: Central Minnesota Farm Show,  
St. Cloud Area Chamber of Commerce,  
PO Box 487, St. Cloud, MN 56302-0487;  
Fax: 320-251-0081.  
For more information, call 320-251-2940, ext. 105.

# Central Minnesota Farm Show

The Central Minnesota Farm Show is the largest show of its kind in the Upper Midwest. Sponsored and organized by the Farm Show Committee of the St. Cloud Area Chamber of Commerce, the show boasts over 250 booths and 160 exhibitors. Attendees come from all over the state to meet with vendors who represent businesses in Minnesota, Wisconsin, Iowa and the Dakotas. The three-day show is a major event in the St. Cloud area during the last week of February.



Greg Theis  
Greg E. Theis Remodeling  
Chair



Brian Olson  
Mark J. Traut Wells  
Vice Chair

Central Minnesota Farm Show  
Hope to see you there!



**Feb. 28, 9:00 a.m.-4:00 p.m.**  
**Feb. 29, 9:00 a.m.-4:00 p.m.**  
**March 1, 9:00 a.m.-4:00 p.m.**

**St. Cloud River's Edge  
Convention Center**